NEW YORK STATE | Department of Transportation

Creating Training Videos for Crash Location and Engineering Analysis Repository (CLEAR)

New York State GIS
State Agency Advisory Group

SEPTEMBER 16, 2025

Outline

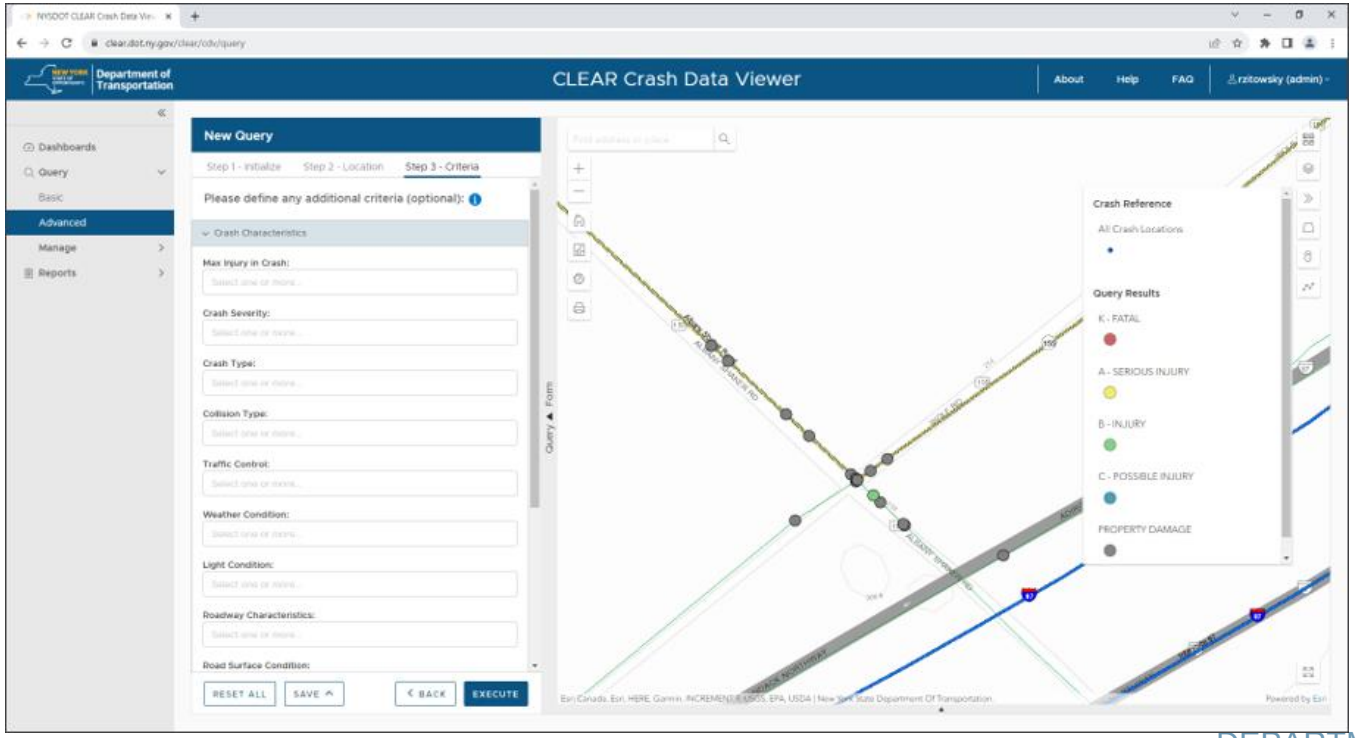
1. Project Overview
2. Production Process
3. Results and Impacts
4. Lessons Learned and Recommendations
5. Vision Forward

Project Overview: Setting the Stage

Purpose of the Training Videos

Target Audience

Grant Source & Scope

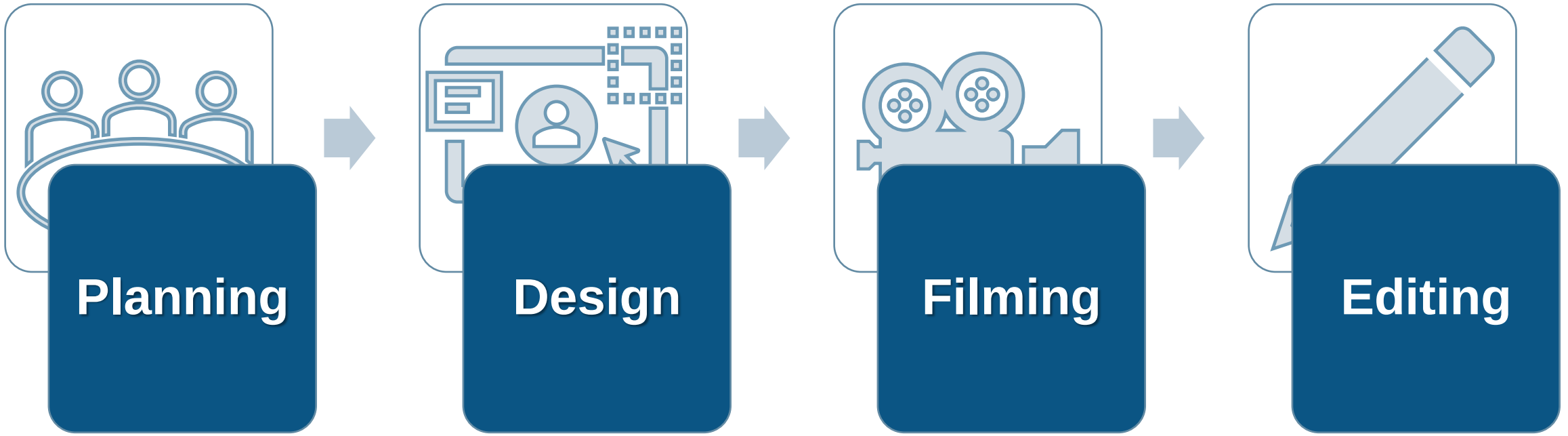


Collaboration: Building the Right Team

- Why a Consultant?
- Selection Process
- Working Relationship

https://www.youtube.com/watch?v=KudEy86oVmk

Production Process: From Concept to Completion



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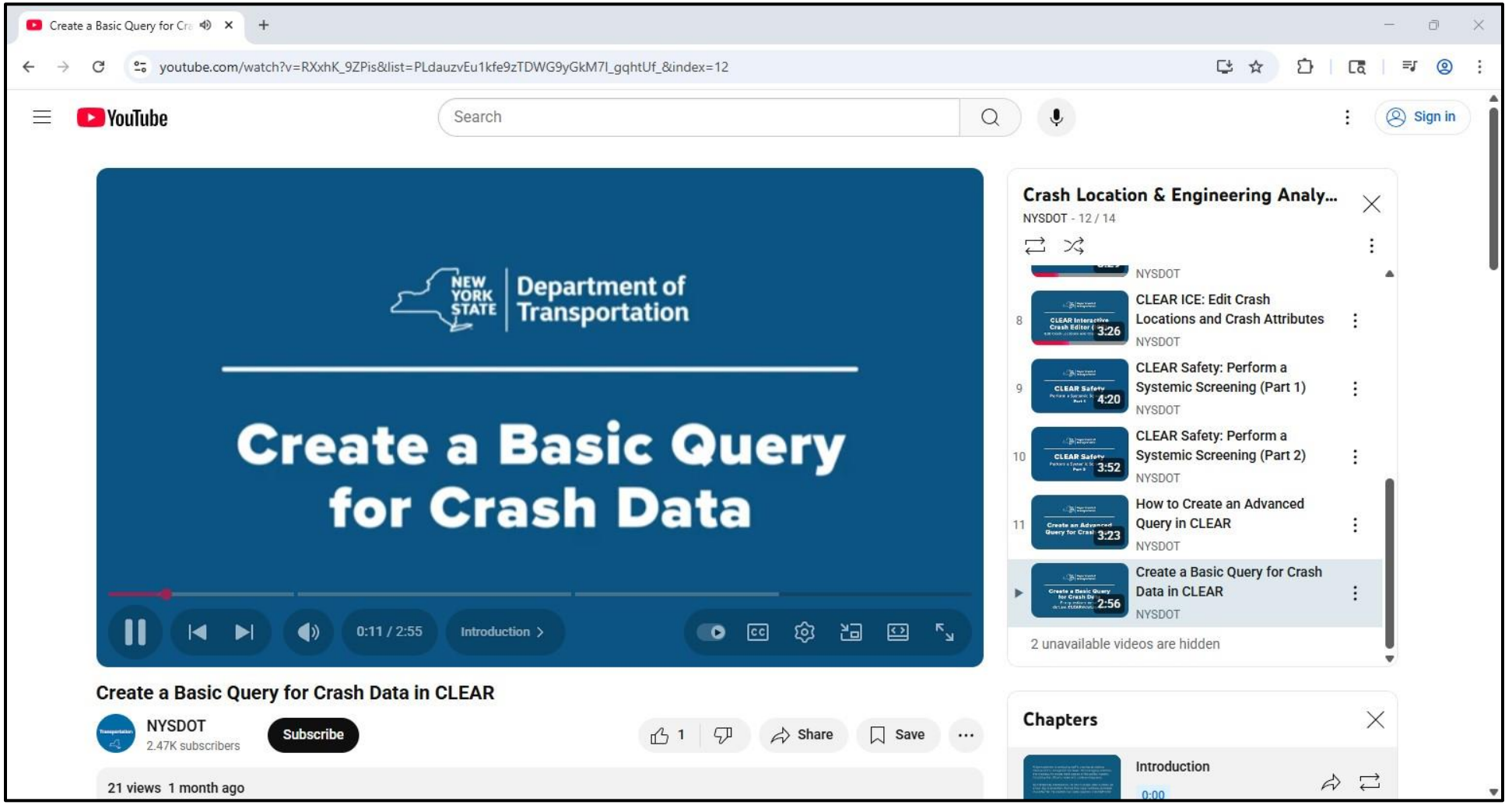
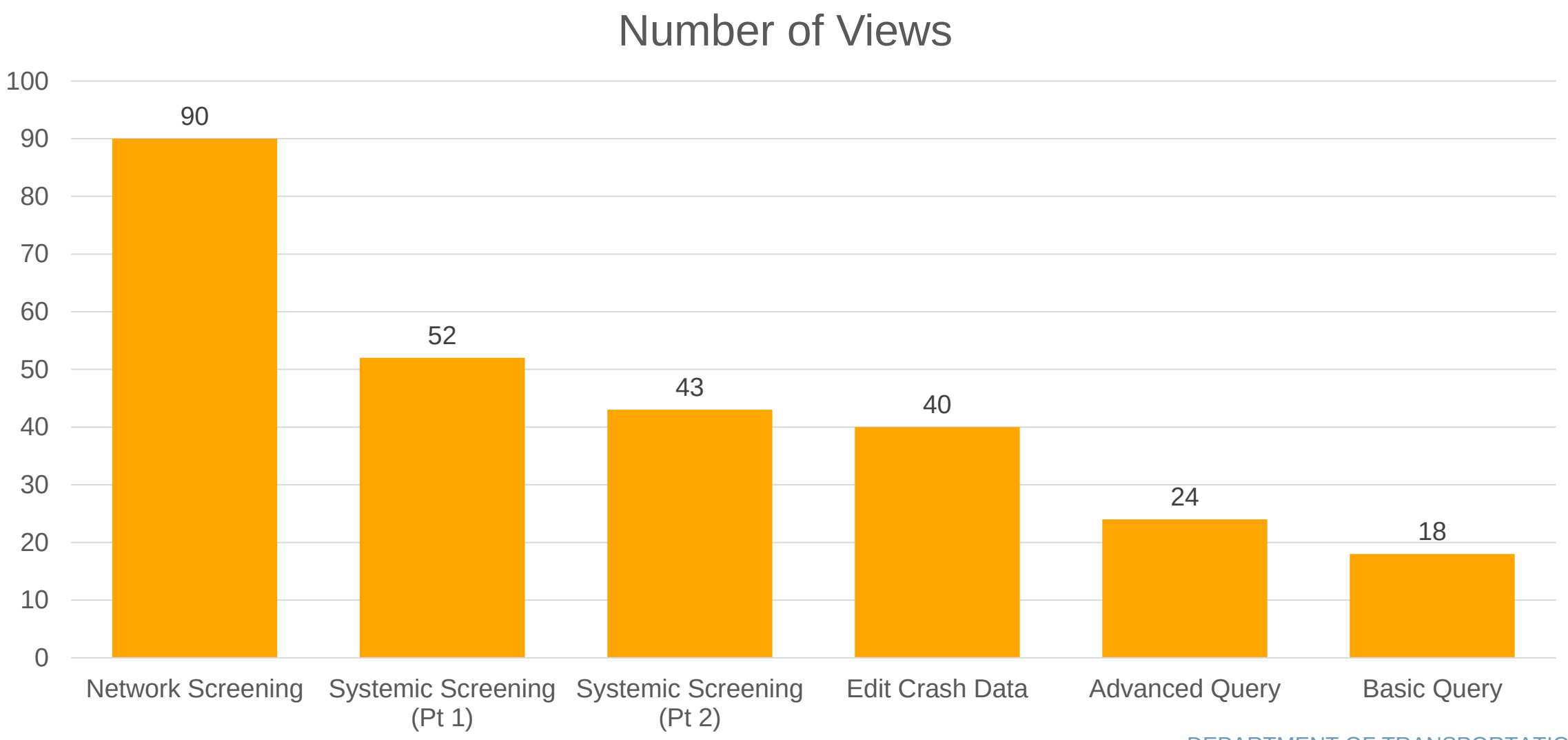


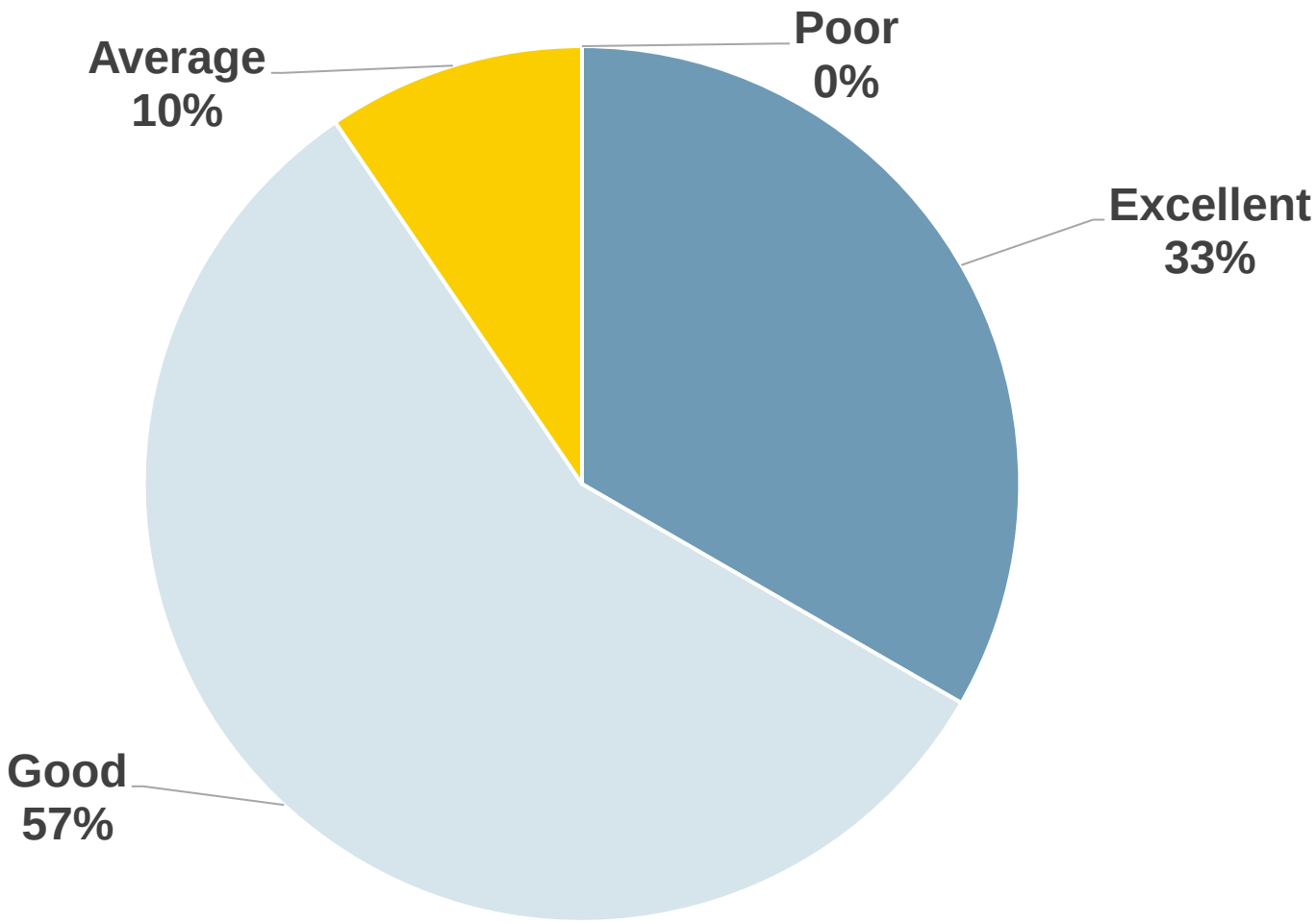
https://tinyurl.com/clearvideos

Results and Impacts: Quantitative Metrics



Results and Impacts: Quantitative Metrics

Overall, how would you rate the e-learning video?



Results and Impacts: Quantitative Metrics

Survey Question	Rating	Criteria
Overall, how would you rate the eLearning video?	91%	Excellent or Good
Were the visuals helpful in explaining the content?	95%	Very helpful
Was the content clear and easy to understand	91%	Yes, very clear
Did the video hold your attention throughout?	76%	Yes, it was engaging
Was the pacing of the video appropriate?	76%	Just right
How useful was the video for your understanding of the topic?	62%	Extremely useful
How well did the video explain the key concepts?	48%	Very well

Results and Impacts: Qualitative Metrics

- **What did you like most about the video?**
- Simple to understand
- **What could be improved in the video?**
- Provide more details

Lessons Learned and Recommendations

- What Worked Well
- Challenges Faced
- Advice for Others

Vision Forward

Next Steps

Call to Action

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